

IN THE CLAIMS

1. (Withdrawn) A retail system comprising:
at least one purchase obtaining facility having multiple purchase pick-up points for enabling customers to obtain purchases, and
an assignment arrangement for assigning the purchase pick-up points to the customers.
2. (Withdrawn) The system of claim 1, wherein a purchase pick-up point is automatically assigned to a customer when the customer is identified.
3. (Withdrawn) The system of claim 2, wherein, the purchase pick-up point is released from assignment to the customer when the customer obtain a purchase.
4. (Withdrawn) The system of claim 1, wherein the purchase obtaining facility is arranged for providing the customers with pre-ordered purchases.
5. (Withdrawn) The system of claim 4, wherein the purchase obtaining facility comprises a storage area for storing the pre-ordered purchases.
6. (Withdrawn) The system of claim 5, wherein the assignment arrangement provides a request for collecting from the storage area a purchase for a customer simultaneously with assigning a purchase pick-up point for the customer.

7. (Withdrawn) The system of claim 6, wherein the purchase is delivered to the purchase pick-up point assigned to the customer.
8. (Withdrawn) The system of claim 4, further comprising an identification device for identifying a customer before assigning a purchase pick-up point, to determine information on a purchase pre-ordered by the customer.
9. (Withdrawn) The system of claim 8, wherein the identification device enables the customer to pass through a passing device after the purchase pick-up point is assigned to the customer.
10. (Withdrawn) The system of claim 1, wherein the purchase pick-up points enable the customers to inspect the purchases.
11. (Withdrawn) The system of claim 1, wherein the purchase pick-up points enable the customers to check out the purchases.
12. (Withdrawn) The system of claim 1, wherein a customer is provided with information identifying a purchase pick-up point assigned to the customer.
13. (Withdrawn) A method of selling goods comprising the steps of:
arranging multiple purchase pick-up points for enabling customers to obtain purchases,
and

automatically assigning a purchase pick-up point to a customer when the customer is identified.

14. (Withdrawn) The method of claim 13, wherein the purchase pick-up point is released from being assigned to the customer when the customer obtain a purchase.

15. (Withdrawn) The method of claim 13, wherein the purchase pick-up point is automatically released from being assigned to the customer when a purchase is checked out by the customer.

16. (Withdrawn) The method of claim 13, wherein the purchases are pre-ordered by the customers.

17. (Withdrawn) The method of claim 16, wherein a request for collecting a purchase pre-ordered by the customer is automatically generated simultaneously with assigning the purchase pick-up point to the customer.

18. (Withdrawn) The method of claim 17, wherein the purchase is delivered to the assigned pick-up point in response to the request for collecting the purchase.

19. (Withdrawn) The method of claim 13, wherein the multiple pick-up points are arranged in a single check-out facility.

20. (Withdrawn) The method of claim 19, wherein the check-out facility contains a storage area.

21. (Withdrawn) The method of claim 20, wherein a request for collecting from the storage area a purchase pre-ordered by a customer is transferred simultaneously with assigning a purchase pick-up point to the customer.

22. (Withdrawn) The method of claim 21, wherein the purchase collected from the storage area is inspected by comparing the weight of the purchase with a reference value.

23. (Withdrawn) The method of claim 22, wherein the reference value is determined before delivery the purchase to the check-out facility.

24. (Currently Amended) A system for selling goods having multiple purchase obtaining facilities for enabling customers to obtain pre-ordered purchases, comprising:
a storage facility for storing the goods,
an ordering device for enabling a customer to place a purchase order, and
a telecommunication system responsive to the purchase order placed by the customer for requesting an ordered purchase to be delivered from the storage facility to a selected purchase obtaining facility,
the selected purchase obtaining facility at least one of the purchase obtaining facilities
comprising:
multiple purchase pick-up points,

a service area for keeping purchases delivered from the storage facility,
an identification station for receiving identification (ID) data provided by [[a]] the
customer arriving at the selected purchase obtaining facility to obtain the ordered purchase, and
a control system configured for:
receiving the ID data from the identification station,
determining purchase information on the purchase order placed by the customer
based on the ID data provided by the customer, to automatically assign
automatically assigning a purchase pick-up point of the multiple purchase pick-up
points to the customer in order to increase throughput of the purchase obtaining facility
when the customer arrives to pick up a pre-ordered purchase, and
based on the determined purchase information, issuing a request for delivery the
ordered purchase from the service area to the purchase pick-up point assigned to the
customer.

25. (Previously presented) The system of claim 24, wherein the identification station is configured for providing the customer with information identifying the specific purchase pick-up point assigned to the customer.

26. (Cancelled)

27. (Currently Amended) The system of claim 24 ~~[[26]]~~, wherein the control system is configured for providing a reference value to compare weight of ~~the collected~~ a purchase held at the service area with the reference value in order to inspect the ~~collected~~ purchase.

28. (Currently Amended) The system of claim 27, wherein the reference value is determined at ~~a central~~ the storage facility of the system before delivery of the purchase to said selected purchase obtaining facility ~~at least one of the purchase obtaining facilities~~.

29. (Withdrawn) The system of claim 24, wherein the purchase pick-up point is released from being assigned to the customer when the customer obtains a purchase.

30. (Withdrawn) The system of claim 24, wherein the customer is enabled to pass to the purchase pick-up point only after the purchase pick-up point is assigned to the customer.

31. (Withdrawn) The system of claim 24, wherein the customer is identified based on data assigned to permanent customers of the system.

32. (Withdrawn) The system of claim 24, wherein the customer is identified based on ID information assigned to a purchase when the customer orders the purchase.

33. (Currently Amended) The system of claim 24, wherein at least one of the purchase pick-up points provides a purchase pick-up arrangement movable within said selected purchase obtaining facility ~~at least one of the purchase obtaining facilities~~.

34. (Currently Amended) The system of claim 33, wherein an arrangement for delivery a purchase to the customer from a storage the service area ~~of said at least one of the purchase obtaining facilities~~ is used as said purchase pick-up arrangement.

35. (Withdrawn) A retail system controlled by a control system and comprising:
at least one storage facility for storing goods available for sale in the retail system, and
multiple purchase obtaining facilities, each purchase obtaining facility enabling customers to obtain pre-ordered purchases after a time period sufficient to deliver the pre-ordered purchases from the storage facility to the purchase obtaining facility.

36. (Withdrawn) The system of claim 35, wherein at least one purchase obtaining facility has multiple purchase pick-up points for enabling customers to obtain purchases, and an assignment arrangement for assigning the purchase pick-up points to the customers.

37. (Withdrawn) A method of selling goods comprising the steps of:
storing the goods available for sale in a storage facility,
enabling a customer to order a purchase, and
enabling the customer to obtain the ordered purchase at a retail facility after a time period sufficient to deliver the purchase from the storage facility to the retail facility.

38. (Withdrawn) The method of claim 37, further comprising the steps of:
arranging multiple purchase pick-up points in the retail facility for enabling customers to obtain the ordered purchase, and

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automatically assigning a purchase pick-up point to the customer when the customer is identified.